

WBBM-TV

22 West Washington Street, . CHICAGO IL 60602

WBBM-TV

AND

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253477	AGENCY (OR SERVICE) ACTING AS AGENT FOR 168364			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	NATIONAL MEDIA RESEARCH PLANNING			NATIONAL REPUBLICAN CONGRESSIONAL COMM.			
AND	815 Slaters Ln			320 1st St SE			
ADDRESS	Alexandria	VA	22314-1219	Washington	DC	20003-1838	
	USA			USA			
CONTACT	BEN ANGLE			PRODUCT EST#2961 - SCHED #2			
LOCAL SALES PERSON	Maggie McWilliams	AGENCY EST. NO.		PRODUCT	1300		
	Pol	2961		CODE			
NATIONAL SALES PERSON							
BROADCAST SCHEDULE STARTING 10/12/12 AND ENDING 10/18/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00001..	1	08:58A	10:00A	30S	10/12/12-10/12/12	LET'S MAKE A DEAL	1	550.00	550.00
2	01010..	2	08:58A	10:00A	30S	10/16/12-10/18/12	LET'S MAKE A DEAL	2	550.00	1100.00
3	00001..	1	05:58A	07:00A	30S	10/12/12-10/12/12	CBS2 NEWS AT 6AM	1	275.00	275.00
4	11110..	4	05:58A	07:00A	30S	10/15/12-10/18/12	CBS2 NEWS AT 6AM	4	275.00	1100.00
5	10100..	2	09:58A	11:00A	30S	10/15/12-10/17/12	PRICE IS RIGHT 10-11AM	2	800.00	1600.00
6	00001..	1	03:00P	04:00P	30S	10/12/12-10/12/12	DR PHIL	1	700.00	700.00
7	11110..	4	03:00P	04:00P	30S	10/15/12-10/18/12	DR PHIL	4	700.00	2800.00
81	1	10:35P	11:35P	30S	10/14/12-10/14/12	CRIMINAL MINDS	1	900.00	900.00
91.	1	10:35P	11:35P	30S	10/13/12-10/13/12	CRIMINAL MINDS	1	800.00	800.00
10	10100..	2	07:00A	09:00A	30S	10/15/12-10/17/12	CBS THIS MORNING	2	440.00	880.00
111.	1	05:00P	05:30P	30S	10/13/12-10/13/12	5PM NEWS SAT	1	850.00	850.00
12	00001..	1	10:35P	11:37P	30S	10/12/12-10/12/12	DAVID LETTERMAN	1	1400.00	1400.00
13	01000..	1	10:35P	11:37P	30S	10/16/12-10/16/12	DAVID LETTERMAN	1	1400.00	1400.00
141..	1	08:00P	09:00P	30S	10/12/12-10/12/12	CSI: NY	1	6000.00	6000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

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AND	815 Slaters Ln			320 1st St SE			
ADDRESS	Alexandria VA 22314-1219			Washington DC 20003-1838			
	USA			USA			
CONTACT	BEN ANGLE			PRODUCT#2961 - SCHED #2			
LOCAL SALESPERSON	Maggie McWilliams Pol		AGENCY EST. NO. 2961	PRODUCT CODE 1300			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 10/12/12 AND ENDING 10/18/12 NO. WEEKS: 1							

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			FROM	TO						
151.	1	06:00P	06:57P	30S	10/13/12-10/13/12	ENTERTAINMENT TONIGHT	1	1000.00	1000.00
16	00001..	1	06:00P	06:30P	30S	10/12/12-10/12/12	CBS2 NEWS AT 6	1	1400.00	1400.00
17	11110..	4	06:00P	06:30P	30S	10/15/12-10/18/12	CBS2 NEWS AT 6	4	1400.00	5600.00
181.	1	11:00A	06:00P	30S	10/13/12-10/13/12	NCAA COLLEGE FOOTBALL	1	1200.00	1200.00
19	00001..	1	05:00P	05:30P	30S	10/12/12-10/12/12	CBS2 NEWS AT 5	1	1700.00	1700.00
20	11110..	4	05:00P	05:30P	30S	10/15/12-10/18/12	CBS2 NEWS AT 5	4	1700.00	6800.00
21	0000010	1	10:00P	10:35P	30S	10/13/12-10/13/12	LATE NEWS	1	4500.00	4500.00
22	0101000	2	10:00P	10:35P	30S	10/16/12-10/18/12	LATE NEWS	2	4500.00	9000.00
23	00001..	1	06:27P	06:56P	30S	10/12/12-10/12/12	ENTERTAINMENT TONIGHT	1	1800.00	1800.00
24	11100..	3	06:27P	06:56P	30S	10/15/12-10/17/12	ENTERTAINMENT TONIGHT	3	1800.00	5400.00
25	..1....	1	09:00P	10:00P	30S	10/17/12-10/17/12	C.S.I: CRIME SCENE	1	9000.00	9000.00
26	...1...	1	08:00P	09:00P	30S	10/18/12-10/18/12		1	13000.00	13000.00
Total Contract:								44		80755.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						80755.00	.00	.00	80755.00	

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NATIONAL SALESPERSON				
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